

# CHRISTINE KELLER-QUIRK

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## OBJECTIVES

To obtain a mid-level position that highlights my creative abilities and organizational skills as a graphic designer in the graphics field

## EDUCATION

West Chester University of Pennsylvania  
West Chester, PA  
Bachelor of Fine Art, Concentration in  
Graphic Design

- Financially responsible for 100% of education

Antonelli Institute of Art and Photography  
Plymouth Meeting, PA  
Associate of Specialized Technology  
in Commercial Art

Downingtown High School  
Downingtown, PA  
Diploma

## SKILLS & INTERESTS

Macintosh Software OSX

- Adobe Creative Cloud (proficient in InDesign, Photoshop, Illustrator, Dreamweaver), Adobe Acrobat, WordPress, iMovie, Microsoft Office, QuarkXpress
- 4-color pre-press production, photo manipulation, video editing

2-Day Adobe InDesign Workshop  
300 Dots, Inc. at Current Medicine, LLC.

Computer Lab Monitor  
West Chester University

Art Association  
West Chester University

## REFERENCES

References upon request

## EXPERIENCE

**The Legacy Companies (formerly EdgeCraft Corp.), Avondale, PA**  
August 2005–June 2022  
Print, Package and Web Designer

- Create multi-color packaging that promotes the manufacturer's high-quality craftsmanship and reputation across several brand categories
- Design 4-color multi-product catalog brochures for retail/commercial sales and promotions
- Produce full-color and gray scale instruction manuals according to product specification, from conception to press-ready production, while maintaining consistency in layout and design
- Generate eye-catching trade show collateral effectively communicating brand campaigns to a target audience
- Develop 4-color promotional marketing materials for sales team members, spanning 14 brands
- Modify, color-correct and manipulate photographs for multiple disciplines and applications
- Coordinate multi-language package design and instruction manuals with multiple translators and foreign-market vendors
- Prioritize multiple projects simultaneously in a deadline-driven environment
- Organize, maintain and archive a large digital asset database and Mac-based computer network
- Proactively and efficiently support all inter-departments creative needs on a daily basis

**Current Medicine, LLC., Philadelphia, PA**  
April 1996–August 2005  
Assistant Art Director, Graphic Designer

- Oversee a nine-member design and illustration department
- Create 4-color and 2-color book covers that best reflects the spirit and identity of the subject matter
- Design interior pages according to clients' specifications while ensuring consistency in design and layout
- Schedule and manage production of 15 books a year, which includes all steps from conception to press-ready production
- Sustain high quality standards of books in a fast-paced deadline-oriented setting
- Assign tasks and facilitate workflow within the department

**Sir Speedy Printing, Blue Bell, PA**  
October 1995–April 1996  
Graphic Designer, Typesetter

- Design and typeset camera-ready ads, flyers, forms and mailers
- Redesign promotional packages including logos, stationery, business cards and newsletters for a variety of clients

**West Chester University Newspaper, West Chester, PA**  
April 1993–April 1994  
Graphic Designer

- Construct and determine the placement of newspaper ads